

Pierce County has one of the highest rates of diabetes, heart disease, and stroke in Washington State.

Our health is affected by where we live, learn, work and play. In order to improve the health of our community, we need to take a community-wide approach so everyone in Pierce County has the opportunity to make healthy choices.

In Fall 2011, Tacoma-Pierce County Health Department was awarded a Community Transformation Grant from the Centers for Disease Control and Prevention on behalf of Pierce County. This funding will provide almost \$800,000 per year for up to five years to help break down barriers to better health.

The Health Department, five community coalitions and local leaders are partnering to create a healthier Pierce County.

IN PIERCE COUNTY...

- 79% of 10th graders don't get the recommended 60 minutes of physical activity every day
- 84% of adults do not eat enough fruits and vegetables
- 20% of adults and 11% of 10th graders currently smoke cigarettes
- 34% of adults are obese

Community Transformation Partnership Goals

**HEALTH
EQUITY**

Making sure everyone in Pierce County has the opportunity to make choices that allow them to live a healthy life.

Led by:
Cross-Cultural
Collaborative
of Pierce County

HEALTHY EATING AND ACTIVE LIVING

Led by: Healthy Communities of Pierce County

1. Increase healthy food options at food banks.
2. Work with large employers to improve food procurement systems so they can offer healthier options in cafeterias, vending machines and at events and meetings.
3. Increase access to physical activity before, during, and after school.

CLINICAL AND COMMUNITY HEALTH

Led by: Community and Clinical Preventive Services Coalition

1. Work with Pierce County health care systems to implement best practices for tracking and treating chronic diseases, such as high blood pressure and high cholesterol.
2. Expand the reach and impact of heart disease prevention and care through partnerships between healthcare providers, hospitals and Community Health Workers.
3. Improve information sharing between Pierce County health care systems.

ACTIVE TRANSPORTATION

Led by: Coalition for Active Transportation

1. Work with Pierce County jurisdictions on the planning and implementation of streets that are safe, comfortable and convenient for walking and bicycling.

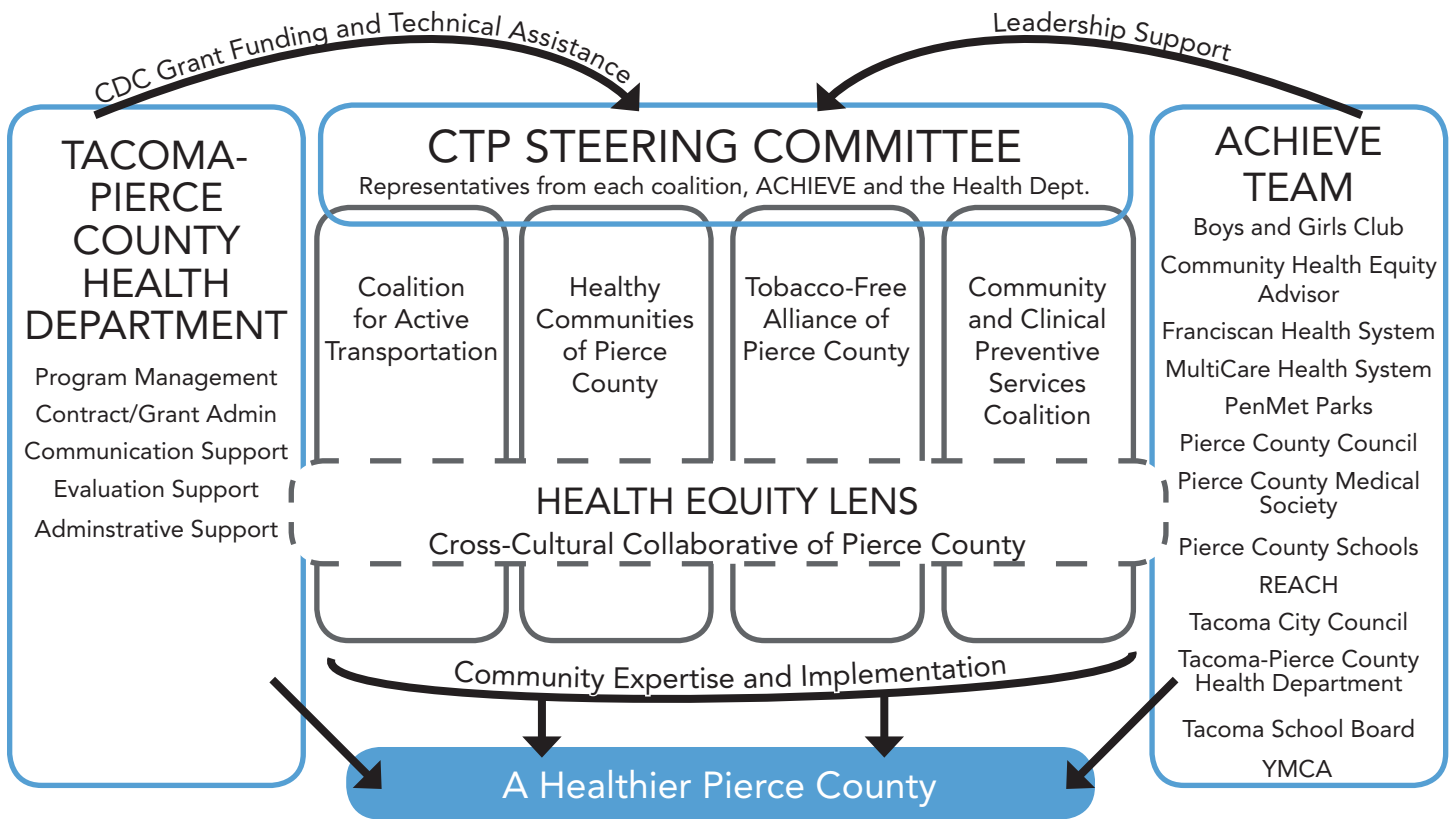
TOBACCO-FREE LIVING

Led by: Tobacco-free Alliance of Pierce County

1. Increase the number of public housing units that are smoke or tobacco-free.
2. Work with colleges and universities on creating smoke or tobacco-free campuses.
3. Work with parks in Pierce County to go smoke or tobacco-free.

A COMMUNITY APPROACH

The Community Transformation Partnership is creating a healthier Pierce County through community-based change. The Partnership is led by five community coalitions that are working closely with ACHIEVE, a group of local leaders who support the Partnership's work, and the Health Department, which is administering the grant and providing technical assistance.



GET INVOLVED

We need your help to make Pierce County a healthy community!

Visit www.tpchd.org/communitytransformation to learn more about the partnership and sign up for our monthly newsletter.

Interested in a specific focus area? Contact the coalition coordinator directly to find out more about their efforts and how you can get involved.

For this information in an alternative format, please call (253) 798-7321 or (253) 798-6050 (TDD).

The Community Transformation Partnership is made possible with funding from the Centers for Disease Control and Prevention and the Tacoma-Pierce County Health Department.

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